Enterprises are being caught up in the Big Data wave. As the market and the technologies are evolving, scores of Big Data solution providers are positioning themselves for leadership across different sub-divisions such as Analytics, Consulting, Infrastructure, Management, Visualization, Security Analytics, Apps and many more.

Investing in the right tools and integrating the most appropriate technologies apt for the organization’s Big Data venture is a prime requisite to derive maximum profitability. For CIOs and IT decision makers, the key lies in identifying the most relevant investment in line with the company’s goals to tackle the Big Data challenges. They have to see through the vendor hype and zero in on the most sound strategy, solution or product for Big Data analysis and predictions.

The most rewarding vendor partnerships push the frontiers in Big Data innovations and excellence. In the last few months, our selection panel evaluated the capabilities of several vendors in the Big Data spectrum and have shortlisted the ones that are at the forefront of optimally tackling the real explosion in Big Data volumes, variety and complexity.

As a prelude to CIO Review’s 100 Most Promising Big Data Companies, our selection panel evaluated the capabilities of several vendors in this space to power onward the ‘Byte’ tsunami. A distinguished panel comprising of CEOs, CIOs, VCs, industry analysts and the editorial board of CIO Review selected the final 100.

We present to you CIO Review’s 100 Most Promising Big Data Companies 2014.

**Company:** Novedea Systems Inc

**Category:** Big Data Analytics

**Key Person:**
- Ram Katamaraja: CEO and Principal Architect
- Anand Dasari: CDO and Principal Architect

**Description:**
A data analytics and business intelligence consulting firm that strives to achieve superior performance through realization of the incredible potential of Big Data technologies to empower its customers.

Novedea Systems Inc is a dominant player in providing vertical driven and cloud powered Big Data Analytics and Data Integration solutions.

The key strategy of Novedea Systems is to grow significantly in terms of number of customers it serves and solutions that it could bring to enterprises. The 30+ team of architects and solution delivery experts is growing and expected to bring another 20 onboard by the end of 2014 to expand particularly in the big data space. The company looks forward to becoming a prominent player in providing vertical driven and cloud powered Big Data infrastructure and data analytics solutions.